

## **ABSTRACT**

A hair coloring applicator (10) for applying a hair coloring material to one or more strands of hair using a rotating brush (12). The hair coloring applicator may include a housing (24) and a supply of hair coloring material (44) positioned so as to contact the brush (12). The housing (24) may include at least one opening for receiving at least one strand of hair and placing the at least one strand of hair in contact with the brush (12). The hair coloring applicator (10) may simultaneously apply one or more colors of hair coloring material (44) to strands of hair. The brush (12) may include bristles, a napped material, and/or an absorbent material.